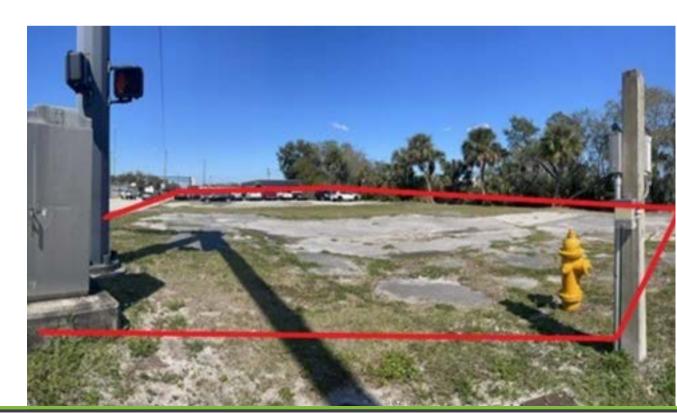


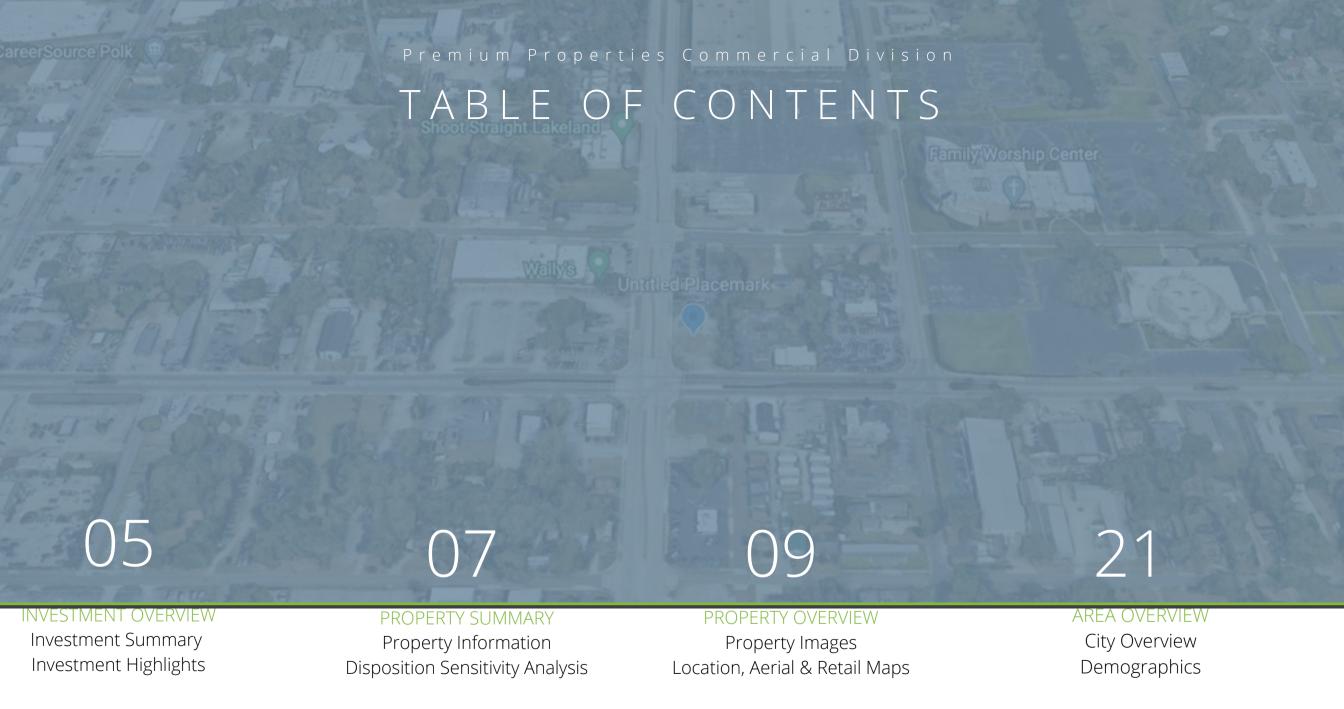
Commercial Land | 105 N Lake Parker Ave Lakeland FL 33801

CONFIDENTIALITY AGREEMENT

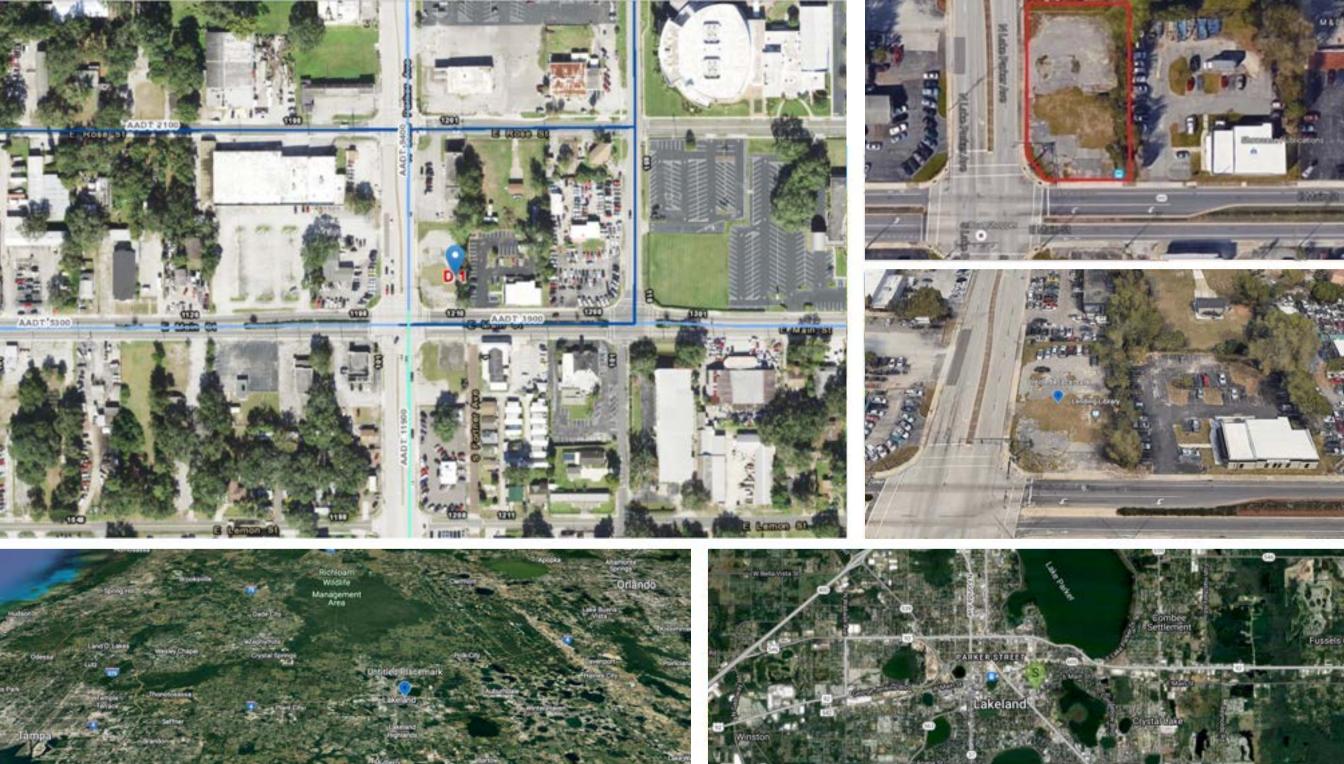
The information contained in the following offering memorandum is proprietary and strictly confidential. It is intended to be reviewed only by the party receiving it from Premium Properties and it should not be made available to any other person or entity without the written consent of Premium Properties. By taking possession of and reviewing the information contained herein the recipient agrees to hold and treat all such information in the strictest confidence. The recipient further agrees that recipient will not photocopy or duplicate any part of the offering memorandum. If you have no interest in the subject property, please promptly return this offering memorandum to Premium Properties. This offering memorandum has been prepared to provide summary, unverified financial and physical information to prospective purchasers, and to establish only a preliminary level of interest in the subject property. The information contained here in is not a substitute for a thorough due diligence investigation. Premium Properties has not made any investigation, and makes no warranty or representation with respect to the income or expenses for the subject property, the future projected financial performance of the property, the size and square footage of the property and improvements, the presence or absence of contaminating substances, PCBs or asbestos, the compliance with local, state and federal regulations, the physical condition of the improvements thereon, or financial condition or business prospects of any tenant, or any tenant's plans or intentions to continue its occupancy of the subject property. The information contained in this offering memorandum has been obtained from sources we believe reliable; however, Premium Properties has not verified, and will not verify, any of the information contained herein, nor has Premium Properties conducted any investigation regarding these matters and makes no warranty or representation whatsoever regarding the accuracy or completeness of the information provided. All potential buyers must take appropriate measures to verify all of the information set forth herein. Prospective buyers shall be responsible for their costs and expenses of investigating the subject property.







© 2022 Premium Properties Real Estate Services. The information contained in this 'Offering Memorandum', has been obtained from sources believed to be reliable. Premium Properties Commercial Division does not doubt its accuracy; however, Premium Properties Commercial Division makes no guarantee, representation or warranty about the accuracy contained here in . It is the responsibility of each individual to conduct thorough due diligence on any and all information that is passed on about the property to determine it s accuracy and completeness. Any and all projections, market assumptions and cash flow analysis is are used to help determine a potential overview on the property, however there is no guarantee or assurance these projections, market assumptions and cash flow analysis are subject to change with property and market conditions. Premium Properties Commercial Division encourages all potential interested buyers to seek advice from your tax, financial and legal advisors before making any real estate purchase and transaction.



Premium Properties Commercial Division

INVESTMENT SUMMARY

Premium Properties Commercial proudly presents this C-2 Zoning Corner lot Commercial Land located less than a Mile outside Lakeland Downtown over 14,000 AADT walking distance Local and National Retailers. Signalized cornerCommercial lot C-2 Zoning gives variety of new development opportunities for the future buyers may build Retail/Office buildings or generate Income leasing from lot leasing.

OFFERING SUMMARY				
105 N Lake Parker Ave Lakeland FL 33801				
Polk				
Lakeland				
Tampa MSA				
\$150,000				
\$10.73				
20,038 SF				
0.46				
Fee Simple				
C-2/UCO				

AREA OVERVIEW

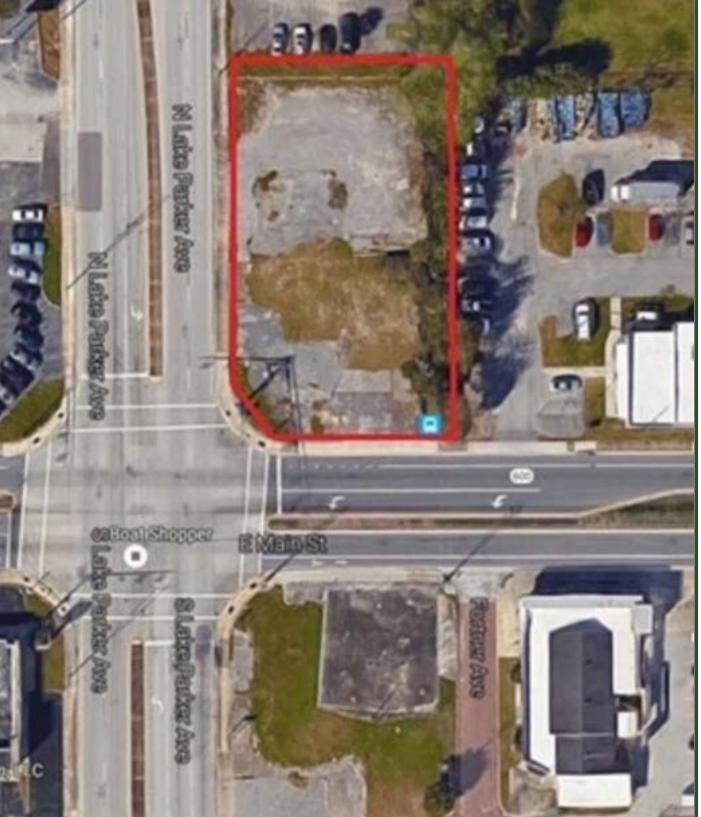
Strong Demographic location over 76,000 Population within 3 miles Distance and Projected population growth within next 5 years over 16% and the Median Household Income around \$37,000. Lakeland FL is strategically located between Tampa and Orlando in Central Florida which are the Largest cities in FL after Miami close to Major Highways like 1-4 Interstate connecting Orlando and Tampa Business corridor.

HIGHLIGHTS

Investment Highlights:

• Premium Properties Commercial proudly presents this C-2 Zoning Corner lot Commercial Land located less than a Mile outside Lakeland Downtown over 14,000 AADT walking distance Local and National Retailers. Signalized corner Commercial lot C-2 Zoning gives variety of new development opportunities for the future buyers may build Retail/Office buildings or generate Income leasing from lot leasing. Strong Demographic location over 76,000 Population within 3 miles Distance and Projected population growth within next 5 years over 16% and the Median Household Income around \$37,000. Lakeland FL is strategically located between Tampa and Orlando in Central Florida which are the Largest cities in FL after Miami close to Major Highways like 1-4 Interstate connecting Orlando and Tampa Business corridor.

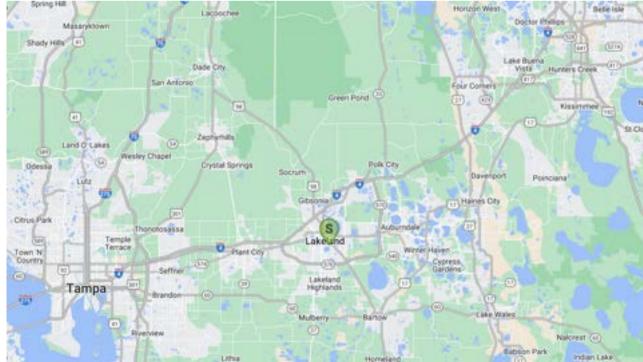
Lakeland is a Florida city, east of Tampa. Downtown's Munn Park Historic District is known for its antiques shops and early-1900s architecture. Florida Southern College has several buildings designed by Frank Lloyd Wright. The city's many lakes include Lake Mirror, with its promenade and neoclassical Hollis Garden. The Polk Museum of Art's collection ranges from pre-Columbian artifacts to contemporary paintings. Lakeland is a fantastic place to live. Lakeland has many great qualities from our growing population and growing economy. It's even rated one of the best places to live within real estate polls. It has a wonderful charm with its small town feel even though it's one of the largest cities in the state. Lakeland, the largest city in Polk County, is home to the largest one-site collection of Frank Lloyd Wright architecture in the world at Florida Southern College, Circle B Bar Reserve, Detroit Tigers Spring Training, and Safari Wilderness. All beaches on our list are within a 1.5 - 2 hour drive of the Lakeland area, allowing you to visit in a single day as a day trip. There are no beaches less than a 60-minute drive, most are a minimum of 1 hour 15 minutes if there is very little traffic. Based on the last twelve months, short-term real estate investors have found good fortune in Lakeland. Lakeland appreciation rates in the latest quarter were at 3.46%, which equates to an annual appreciation rate of 14.56%.



PROPERTY FEATURES

LAND SF	20,038
LAND ACRES	0.46
ZONING TYPE	C-2/UCO
LOCATION CLASS	С
LOT DIMENSION	108x191
CORNER LOCATION	Yes
TRAFFIC COUNTS	14,210

DEMOGRAPHICS 1 MILE 3 MILE 5 MILE 2022 Population 11,241 73,207 139,646 2022 Median HH Income \$39,608 \$42,800 \$50,498 2022 Average HH Income \$60,636 \$61,930 \$69,862



Lakeland | Polk County | FL

Lakeland is a Florida city, east of Tampa. Downtown's Munn Park Historic District is known for its antiques shops and early-1900s architecture. Florida Southern College has several buildings designed by Frank Lloyd Wright. The city's many lakes include Lake Mirror, with its promenade and neoclassical Hollis Garden. The Polk Museum of Art's collection ranges from pre-Columbian artifacts to contemporary paintings. Lakeland, the largest city in Polk County, is home to the largest one-site collection of Frank Lloyd Wright architecture in the world at Florida Southern College, Circle B Bar Reserve, Detroit Tigers Spring Training, and Safari Wilderness. There are 53.69 miles from Lakeland to Clearwater Beach in west direction and 59 miles (94.95 kilometers) by car, following the I-4 W route. Lakeland and Clearwater Beach are 1 hour 7 mins far apart, if you drive non-stop. Conveniently located along I-4 between Tampa and Orlando, Lakeland is home to Florida Southern College, which hosts the largest on-site collection of Frank Lloyd Wright architecture. the driving distance between Tampa Airport (TPA) to Lakeland is 42 miles. It takes approximately 47 min to drive from Tampa Airport (TPA) to Lakeland. The distance between Polk City and Walt Disney World is 22 miles. Today, Polk County is a leading contributor to the state's economy and politics. Citrus, cattle, agriculture, and the phosphate industry still play vital roles in the local economy, along with an increase in tourist revenue in recent years.









DOLLAR GENERAL

Traffic Count





2020 Census Redistricting Data (Public Law 94-171)

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring of 1 mile

The U.S. Census Bureau provides the 50 states, the District of Columbia, and Puerto Rico with population counts to use in their redrawing of congressional and state legislative district boundaries - a process known as "redistricting."

2010-2020 ANNUAL GROWTH RATE



2.59%

9.31%

1.19%

Group Quarters Population

Households



esri

(P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

KEY FACTS

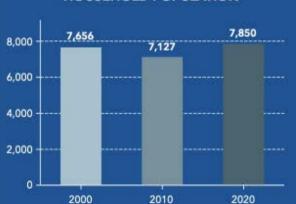
10,740 **Total Population**

4.192 **Housing Units** 3,421.4

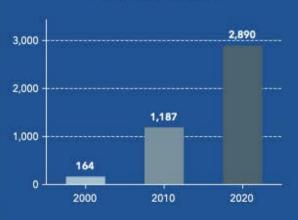
2.07 **Population Density** Average Household Size 73.2

Diversity Index

HOUSEHOLD POPULATION



GROUP QUARTERS



White	PULATION BY	59.4%	■11 ■24	Race - Races
vvnite -	- side or	37.4%	120% 7	
Black -	17.8%		100% -	9%
American Indian - 0.8%			80% -	
Asian - 1.4%			60% -	
Pacific Islander - 0.1% Other Race -	12.0%		40% -	91%
Solidor Solidor	.6%		20% -	
0%	20% 40%	60%	0% ⊥	_

POPULATION BY AGE AND RACE	Less Than 18 Years	18 Years and Older
Total	1,683	9,057
1 Race	1,370	8,443
White	748	5,631
Black	461	1,446
American Indian/Alaska Native	7	75
Asian	23	133
Pacific Islander	0	5
Some Other Race	130	1,153
2 or More Races	313	614



2020 Census Redistricting Data (Public Law 94-171)

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring of 1 mile

KEY FACTS

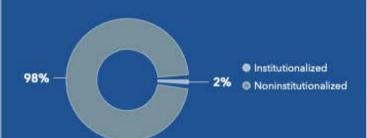
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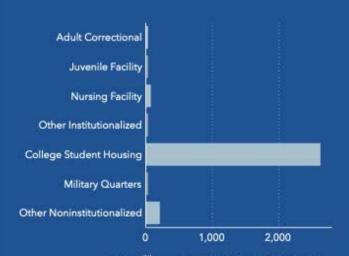
10,740 Total Population 4,192 3,421.4
Housing Units Population Denisty

2.07
Average Household Size

73.2 Diversity Index

GROUP QUARTERS BY POPULATION





esri

Source: ""U.S. Census Bureau, 2020 Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

HISPANIC POPULATION BY AGE AND RACE	Less Than 18 Years	18 Years and Older	Total
Total	457	1,883	2,340
1 Race	289	1,490	1,779
White	132	351	482
Black	30	42	72
American Indian/Alaska Native	4	9	14
Asian	1	6	7
Pacific Islander	0	0	0
Some Other Race	121	1,082	1,203
2 or More Races	168	393	561

NON-HISPANIC POPULATION BY AGE AND RACE	Less Than 18 Years	18 Years and Older	Total
Total	1,226	7,174	8,400
1 Race	1,081	6,952	8,034
White	617	5,280	5,897
Black	431	1,404	1,835
American Indian/Alaska Native	3	66	69
Asian	22	127	149
Pacific Islander	0	5	5
Some Other Race	9	71	80
2 or More Races	145	221	366



2020 Census Redistricting Data (Public Law 94-171)

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring of 3 miles

The U.S. Census Bureau provides the 50 states, the District of Columbia, and Puerto Rico with population counts to use in their redrawing of congressional and state legislative district boundaries – a process known as "redistricting."

2010-2020 ANNUAL GROWTH RATE



0.81%

W.

Population

血

5.67% Group Quarters



0.57% Households

Combes Settlement Lakeland Crystal Lake



Source: U.S. Census Bureau, 2020 Redistricting Data (P.L. 94-171). U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

KEY FACTS

73,182
Total Population

31,166 Housing Units 2,588.9

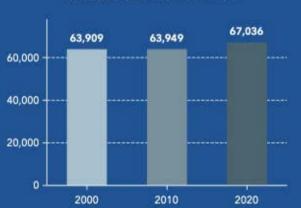
2.41

76.0

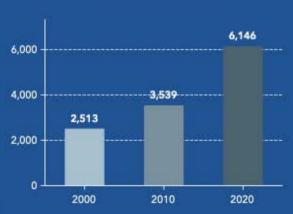
Population Density Average I

Average Household Size Diversity Index

HOUSEHOLD POPULATION



GROUP QUARTERS



TOTAL PO	OPULATION BY R	ACE	■ 11	
White -		54.3%	120% -	Races
Black -	23.4%		100%	12%
American Indian - 0.6% Asian - 1.29			80% -	1270
Pacific Islander - 0.1%			60% -	89%
Other Race	9.0%		40% - 20% -	No. Article
2+ Races -	11.5%		0%	

POPULATION BY AGE AND RACE	TION BY AGE AND RACE Less Than 18 Years		
Total	15,656	57,526	
1 Race	12,807	51,956	
White	6,215	33,495	
Black	4,811	12,289	
American Indian/Alaska Native	87	340	
Asian	160	716	
Pacific Islander	17	44	
Some Other Race	1,518	5,071	
2 or More Races	2,849	5,570	

Target Market Summary

TARGET MARKET SUMMARY

KEY FACTS

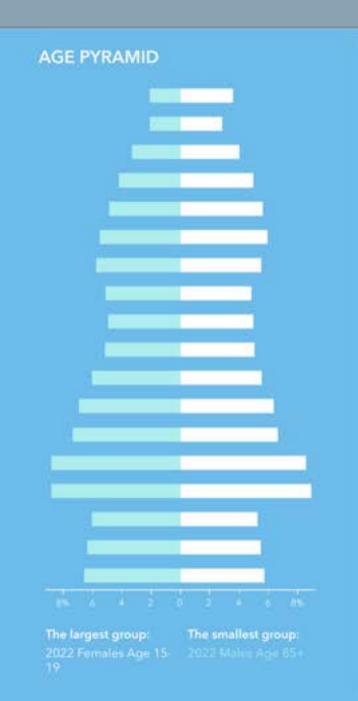
73,207

36.0

2.4

\$42,800









\$1,621







\$58



\$40







Tapestry Segments









Target Market Summary

TARGET MARKET SUMMARY

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring of 5 miles

KEY FACTS

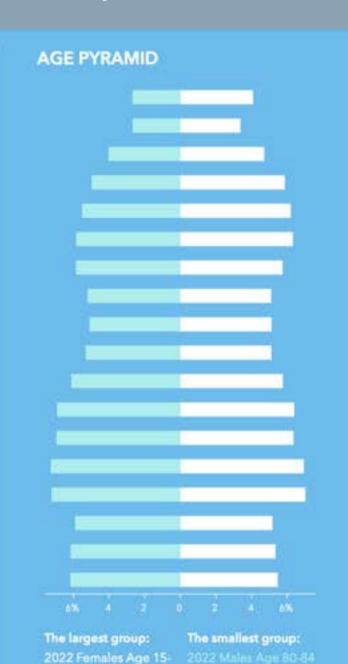
139,683 Population

39.6 Median Age

2.4 Average Household Size \$50,499



This infographic contains data provided by Ean, Earl-U.S. BLS, Earl-MRI-Simmons. The vintage of the data is 2022, 2027.



ANNUAL LIFESTYLE SPENDING



\$1,873



Theatre/Operas/Concerts



\$66

Movies/Museums/ Parks



\$46

Sports Events



Online Games



\$82

Tapestry Segments



15.7%



Senior Escapes

14.1%



RETAIL MARKETPLACE PROFILE



Disposable Income Profile

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring: 1 mile radius Prepared by Esri Labitude: 28.04449

Longitudit: -81.94042

	Census 2010	2022	2027	2022-2027 Change	2022-2027 Annual Rate
Population	8,314	11,241	11,731	490	0.86%
Median Age	31.3	28.9	29.8	0.9	0.62%
Households	3,377	3,985	4,249	264	1.29%
Average Household Size	2.11	2.09	2.08	-0.01	-0.10%

2022 Households by Disposable Income	Number	Percent
Total	3,985	100.0%
<\$15,000	722	18.1%
\$15,000-\$24,999	695	17.4%
\$25,000-\$34,999	590	14.8%
\$35,000-\$49,999	566	14.2%
\$50,000-\$74,999	740	18.6%
\$75,000-\$99,999	319	8.0%
\$100,000-\$149,999	224	5.6%
\$150,000-\$199,999	59	1.5%
\$200,000+	71	1.8%
Median Disposable Income	\$34,683	
Average Disposable Income	\$48,893	

			Number	r of Househ	olds		
2022 Disposable Income by Age of Householder	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	217	717	643	593	709	553	554
<\$15,000	52	107	98	80	144	103	139
\$15,000-\$24,999	51	111	76	.74	118	123	141
\$25,000-\$34,999	35	116	89	90	83	80	97
\$35,000-\$49,999	36	92	114	85	103	82	55
\$50,000-\$74,999	28	173	138	121	126	84	70
\$75,000-\$99,999	9	57	57	70	59	39	28
\$100,000-\$149,999	6	44	40	45	47	27	15
\$150,000-\$199,999	0	8	13	14	14	7	4
\$200,000+	1	9	19	15	14	8	5
Median Disposable Income	\$26,273	\$38,137	\$41,435	\$43,201	\$35,952	\$30,571	\$24,667
Average Disposable Income	\$34,861	\$49,937	\$55,901	\$58,314	\$50,590	\$44,936	\$36,509



Disposable Income Profile

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring: 3 mile radius Prepared by Esri Latitude: 2ff.04449

Longitude: -81.94042

	Census 2010	2022	2027	2022-2027 Change	2022-2027 Annual Rate
Population	67,488	73,207	75,316	2,109	0.57%
Median Age	35.5	36.0	37.1	1.1	0.60%
Households	26,304	28,104	29,116	1,012	0.71%
Average Household Size	2.43	2.39	2.38	-0.01	-0.08%
2022 Households by Disposa	ble Income			Number	Percent
Total				28,104	100.0%
CARRIAGE				2.00	200,000

2022 Households by Disposable Income	Number	Percent
Total	28,104	100.0%
<\$15,000	4,917	17.5%
\$15,000-\$24,999	4,398	15.6%
\$25,000-\$34,999	3,995	14.2%
\$35,000-\$49,999	4,237	15.1%
\$50,000-\$74,999	5,416	19.3%
\$75,000-\$99,999	2,268	8.1%
\$100,000-\$149,999	1,986	7.1%
\$150,000-\$199,999	457	1.6%
\$200,000+	431	1.5%
Median Disposable Income	\$36,958	
Average Disposable Income	\$50,427	

			Number	of Househ	olds		
2022 Disposable Income by Age of Householder	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1,314	4,543	4,159	4,055	4,949	4,616	4,468
<\$15,000	337	712	636	494	936	832	969
\$15,000-\$24,999	244	598	420	435	699	874	1,127
\$25,000-\$34,999	181	668	485	543	580	714	823
\$35,000-\$49,999	202	604	749	619	788	767	506
\$50,000-\$74,999	224	1,139	939	920	929	732	534
\$75,000-\$99,999	73	409	366	459	431	309	223
\$100,000-\$149,999	47	333	392	376	400	251	188
\$150,000-\$199,999	5	35	82	116	97	69	52
\$200,000+	2	45	90	93	88	68	45
Median Disposable Income	\$28,493	\$41,131	\$44,660	\$47,971	\$38,852	\$32,980	\$26,207
Average Disposable Income	\$37,624	\$50,785	\$57,506	\$61,001	\$52,545	\$46,484	\$39,368

RETAIL MARKETPLACE PROFILE -



Retail Demand Outlook

105 N Lake Parker Ave, Lakeland, Florida, 33801 Prepared by Esri Ring: 1 mile radius Latitude: 39.04449 Langitude: 48.54043

Top Tapestry Segments	Percent	Demographic Summary	2022	202
Traditional Living (128)	25.5%	Population	11,241	11,7
Set to Impress (11D)	14.0%	Households	3,985	4,2
Hometown Heritage (8G)	13.0%	Families	1,868	1,90
Social Security Set (9F)	12.8%	Median Age	28.9	29
Small Town Sincerity (12C)	11.5%	Median Household Income	\$39,608	\$46,84
PRESIDENT PROPERTY AND ADDRESS OF THE PROPERTY AND ADDRESS	24020300	2022	2027	Projects
		Consumer Spending	Forecasted Demand	Spending Growt
Apparel and Services		\$5,844,722	\$7,269,321	\$1,424,51
Men's		\$1,103,107	\$1,372,307	\$269,20
Women's		\$2,022,239	\$2,514,451	\$492,2
Children's		\$844,363	\$1,048,585	\$204,2
Footwear		\$1,431,789	\$1,782,690	\$350,90
Watches & Jewelry		\$352,408	\$437,694	\$85,21
Apparel Products and Services (1		\$140,116	\$174,854	\$34,7
		\$140,110	3174,034	93417
Computer	no libra	4475 474	4540 705	ALDE N
Computers and Hardware for Hon	ne use	\$435,434	\$540,795	\$105,3
Portable Memory		\$12,066	\$14,986	\$2,9
Computer Software		\$26,729	\$33,253	\$6,5
Computer Accessories		\$51,010	\$63,272	\$12,2
Entertainment & Recreation		\$8,691,157	\$10,782,174	\$2,091,0
Fees and Admissions		\$1,769,008	\$2,220,534	\$431,5
Membership Fees for Clubs (2)		\$613,584	\$761,822	\$148,2
Fees for Participant Sports, exc		\$277,104	\$343,686	\$66,5
Tickets to Theatre/Operas/Con-	certs	\$204,328	\$253,944	\$49,6
Tickets to Movies		\$145,253	\$180,435	\$35,1
Tickets to Parks or Museums		\$83,115	\$102,999	\$19,8
Admission to Sporting Events,	excl. Trips	\$156,308	\$193,771	\$37,4
Fees for Recreational Lessons		\$305,510	\$379,100	\$73,9
Dating Services		\$3,806	\$4,779	59
TV/Vides/Audio		\$3,343,871	\$4,154,808	\$810,90
Cable and Satellite Television S	ervices	\$2,284,891	\$2,840,133	\$555,2
Televisions		\$320,633	\$398,227	\$77,5
Satelite Dishes		\$4,620	85,724	\$1,1
VCRs, Video Cameras, and DVI) Players	\$14,792	\$18,372	\$3,5
Miscellaneous Video Equipment		\$41,001	\$50,859	\$9,8
Video Cassettes and DVDs		\$23,523	629,221	15,6
Video Game Hardware/Accesso	ries	\$92,970	\$115,520	\$22,5
Video Game Software		\$52,791	\$65,586	\$12,7
Rental/Streaming/Downloaded	Video	\$210,311	\$260,934	\$50,6
Installation of Televisions		\$1,451	\$1,805	\$3
Audio (3)		\$286,776	\$355,850	\$69,0
Rental and Repair of TV/Radio/	Sound Equipment	\$10,114	\$12,576	\$2,4
Pets	beens edebusin	\$1,983,675	\$2,455,284	\$471,6
Toys/Games/Crafts/Hobbies (4)		\$338,128	\$419,438	\$81,3
Recreational Vehicles and Fees (5		\$268,166	\$331,127	\$62,9
	Mark Control of the C			
Sports/Recreation/Exercise Equip		\$480,815	\$595,054	\$114,2
Photo Equipment and Supplies (7	7 HOLDER	\$127,335	\$158,036	\$30,7
Reading (8)		\$283,761	\$352,745	\$68,9
Catered Affairs (9)		\$77,230	\$96,191	\$18,9
Food		\$25,307,491	\$31,465,784	\$6,158,2
Food at Home		\$15,065,337	\$18,732,615	\$3,667,2
Bakery and Cereal Products		\$1,926,984	\$2,396,391	\$469,4
Meets, Poultry, Fish, and Eggs		\$3,268,340	\$4,064,828	\$796,4
Dairy Products		\$1,491,909	\$1,854,867	\$362,9
Fruits and Vegetables		\$2,870,607	\$3,571,464	\$700,8
Snacks and Other Food at Hom	e (10)	\$5,507,497	\$6,845,065	\$1,337,5
Food Away from Home		\$10,242,154	\$12,733,169	\$2,491,0
Alcoholic Beverages		\$1,643,626	\$2,043,218	\$399,5

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to tutas due to younding. This report is not a comprehensive list of all concurrent spending variables in each section may not sum to statis. Source: Exi Processor for 2022 and 2021; Cansumer Spending shall also a derived from the 2018 and 2019 Consumer Expending Surveys, foreast of Latter Statistics.



Retail Demand Outlook

105 N Lake Parker Ave, Lakeland, Florida, 33801 Ring: 1 mile radius

Prepared by Esri Letttude: 28.04449 Lengitude: -81.94042

	2022	2027	Projecte
	Consumer Spending	Forecasted Demand	Spending Growt
Financial			
Value of Stocks/Bonds/Mutual Funds	\$66,768,808	\$82,867,137	\$16,098,32
Value of Retirement Plans	\$238,479,011	\$295,335,466	\$56,856,45
Value of Other Financial Assets	\$23,232,478	\$28,910,598	\$5,678,12
Vehicle Loan Amount excluding Interest	\$8,104,093	\$10,048,605	\$1,944,51
Value of Credit Card Debt	\$7,490,437	\$9,302,283	\$1,811,84
Health			
Nonprescription Drugs	\$443,155	\$549,964	\$106,80
Prescription Drugs	\$979,370	\$1,215,132	\$235,70
Eyeglasses and Contact Lenses	\$265,090	\$328,817	\$63,7
Home			
Mortgage Payment and Basics (11)	\$23,978,188	\$29,652,000	\$5,673,81
Maintenance and Remodeling Services	\$6,267,940	\$7,748,964	\$1,481,00
Maintenance and Remodeling Materials (12)	\$1,439,495	\$1,775,598	\$336,10
Utilities, Fuel, and Public Services	\$13,987,834	\$17,373,213	\$3,385,37
Household Furnishings and Equipment			
Household Textiles (13)	\$274,448	\$341,192	\$66,74
Furniture	\$1,706,977	\$2,119,264	\$412.2
Rugs	\$78,115	\$96,867	\$18,7
Major Appliances (14)	\$944,418	\$1,169,542	\$225.1
Housewares (15)	\$233,713	\$290,079	\$56,3
Small Appliances	\$149,171	\$185,387	\$36,2
Luggage	\$44,078	\$54,763	\$10,6
Telephones and Accessories	\$281,436	\$349,996	\$68.5
Household Operations		********	30000
Child Care	\$1,298,360	\$1,608,339	\$309.9
Lawn and Garden (16)	\$1,218,071	\$1,506,563	\$288,4
Moving/Storage/Freight Express	\$199,263	\$248,066	\$48.8
Housekeeping Supplies (17)	\$2,139,799	\$2,659,350	\$519,5
Insurance	94,135,135	\$2,000,000	44144
Owners and Renters Insurance	\$1,611,639	\$1,993,845	\$382,2
Vehicle Insurance	\$5,192,076	\$6,447,972	\$1,255,8
Life/Other Insurance			7.77.75.75.7
Health Insurance	\$1,527,543	\$1,893,505	\$365,9
Personal Care Products (18)	\$11,320,207	\$14,057,349	\$2,737,14 \$336,5
	\$1,383,791	\$1,720,316	
School Books and Supplies (19)	\$354,893	\$440,860	\$85,9
Smoking Products	\$1,308,777	\$1,626,946	\$310,10
Transportation	27 627 627	40.750.700	4004400
Payments on Vehicles excluding Leases	\$7,077,687	\$8,769,299	\$1,691,6
Gasoline and Motor Oil	\$6,638,443	\$8,238,617	\$1,600,1
Vehicle Maintenance and Repairs	\$3,102,479	\$3,849,805	\$747,3
Travel	TANK AND ADDRESS OF THE PARTY O	US COLUMN TO SECURITION OF THE PERSON	10 VANCO 10
Airline Fares	\$1,520,302	\$1,888,417	\$368,1
Lodging on Trips	\$1,718,399	\$2,129,502	\$411,10
Auto/Truck Rental on Trips	\$133,861	\$166,227	\$32,30
Food and Drink on Trips	\$1,491,969	\$1,850,743	\$358,77

Consumer Spending Report -

Consumer Spending Report

N Lake Parker Ave, Lakeland, FL 33801

Building Type: Land

Class: -

RBA: -

2022 Annual Spending (\$000s)

Typical Floor: -

Total Available: 0 SF

% Leased: 0%

Rent/SF/Yr: -



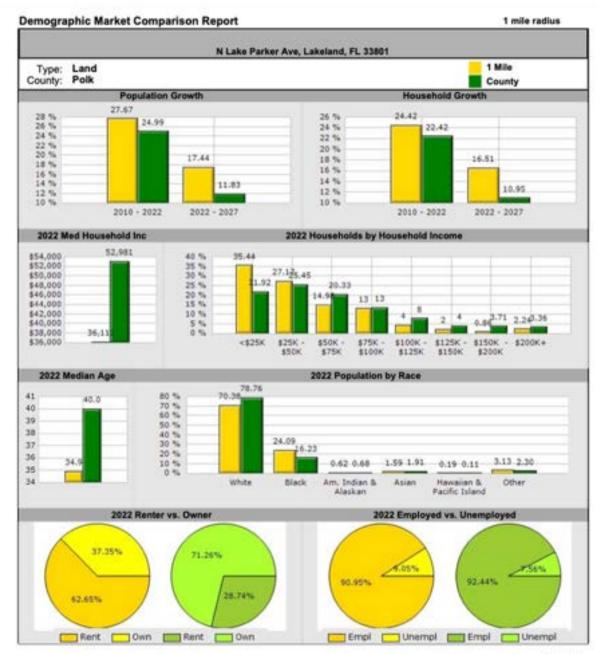
LUZZ Annuai apending (auvus)	2 Mile	2 Mile	o mile
Total Specified Consumer Spending	\$298,505	\$681,807	\$1,479,228
Total Apparel	\$18,193	\$41,009	\$83,670
Women's Apparel	6,581	15,021	31,404
Men's Apparel	3,471	7,801	16,296
Girl's Apparel	1,439	3,172	6,174
Boy's Apparel	1,122	2,474	4,776
Infant Apparel	1,101	2,327	4,484
Footwear	4,480	10,215	20,537
Total Entertainment & Hobbies	\$47,321	\$108,688	\$235,255
Entertainment	4,421	10,041	21,250
Audio & Visual Equipment/Service	12,034	27,522	58,036
Reading Materials	457	1,036	2,536
Pets, Toys, & Hobbies	7,437	16,841	37,420
Personal Items	22,972	53,247	116,014
Total Food and Alcohol	\$86,618	\$196,699	\$419,532
Food At Home	48,700	111,265	230,715
Food Away From Home	32,951	74,385	163,859
Alcoholic Beverages	4,968	11,049	24,957
Total Household	\$45,022	\$105,423	\$235,809
House Maintenance & Repair	9,946	26,386	58,645
Household Equip & Furnishings	17,808	40,783	91,107
Household Operations	13,291	29,559	65,242
Housing Costs	3,977	8,695	20,815

Consumer Spending Report

N Lake Parker Ave, Lakeland, FL 33801

2022 Annual Spending (000s)	2 Mile	3 Mile	5 Mile
Total Transportation/Maint.	\$73,230	\$165,974	\$358,464
Vehicle Purchases	34,323	77,342	168,093
Gasoline	22,805	52,489	109,709
Vehicle Expenses	1,512	3,358	7,791
Transportation	5,290	11,442	27,184
Automotive Repair & Maintenance	9,300	21,344	45,688
Total Health Care	\$15,035	\$35,279	\$78,406
Medical Services	7,871	18,458	41,622
Prescription Drugs	5,457	12,879	28,140
Medical Supplies	1,707	3,942	8,645
Total Education/Day Care	\$13,086	\$28,734	\$68,091
Education	8,098	17,923	42,250
Fees & Admissions	4,987	10,812	25,841

Demographic Market Report -



8/12/2022

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2022 Households by HH Income

2022 Avg Household Income

2022 Med Household Income

Demographic Summary Report N Lake Parker Ave, Lakeland, FL 33801 Total Available: 0 SF Building Type: Land Class: -% Leased: 0% RBA: -Rent/SF/Yr: -Typical Floor: -Radius 2 Mile 3 Mile 5 Mile Population 41.672 91,498 177,394 2027 Projection 2022 Estimate 35,683 78.318 151,479 2010 Census 30,348 66,820 126,674 Growth 2022 - 2027 16.78% 16.83% 17.11%

Growth 2010 - 2022	17.58%		17.21%		19.58%	
2022 Population by Hispanic Origin	7,133		16,943		31,905	
2022 Population	35,683		78,318		151,479	
White	23,280	65.24%	51,658	65.96%	110,319	72.83%
Black	10,578	29.64%	22,625	28.89%	33,109	21.86%
Am. Indian & Alaskan	211	0.59%	512	0.65%	929	0.61%
Asian	501	1.40%	1,001	1.28%	2,763	1.82%
Hawaiian & Pacific Island	41	0.11%	152	0.19%	233	0.15%
Other	1,072	3.00%	2,369	3.02%	4,126	2.72%
U.S. Armed Forces	13		23		107	

Households			
2027 Projection	15,133	34,220	68,408
2022 Estimate	13,116	29,652	59,148
2010 Census	11,536	26,043	50,967
Growth 2022 - 2027	15.38%	15.41%	15.66%
Growth 2010 - 2022	13.70%	13.86%	16.05%
Owner Occupied	5,828 44.43%	15,586 52.56%	34,222 57.86%
Renter Occupied	7,289 55.57%	14,066 47.44%	24,926 42.14%

13 117

\$53,415

\$35,890

Total licenseing of the meeting	10111		was large			
Income: <\$25,000	4,645	35.41%	9,860	33.25%	16,192	27.38%
Income: \$25,000 - \$50,000	3,476	26.50%	8,616	29.06%	15,900	26.88%
Income: \$50,000 - \$75,000	1,950	14.87%	4,952	16.70%	11,408	19.29%
Income: \$75,000 - \$100,000	1,547	11.79%	2,883	9.72%	6,668	11.27%
Income: \$100,000 - \$125,000	579	4.41%	1,374	4.63%	3,693	6.24%
Income: \$125,000 - \$150,000	373	2.84%	854	2.88%	1,790	3.03%
Income: \$150,000 - \$200,000	219	1.67%	454	1.53%	1,568	2.65%
Income: \$200,000+	328	2.50%	659	2.22%	1,929	3.26%

\$52,556

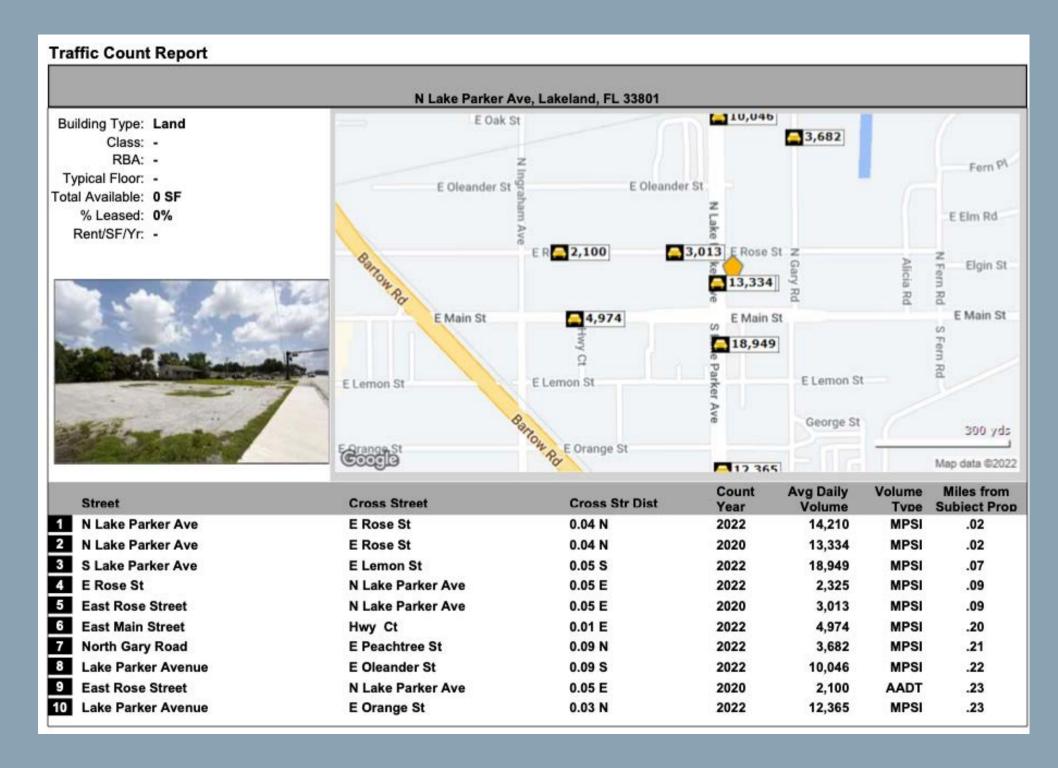
\$36,905

\$61,268

\$43,889

Page 7

Traffic Count Report





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